



Partea 1: Informații generale

Nominalizat de către: Alexandra Botoș

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Categorie: Moral, protejare mediu

Nume și prenume candidat: Marius Ardelean

Data naștere candidat: 29.07.1995

Ocupație sau profesie candidat: Antreprenor

Județ domiciliu candidat: Mureș

Partea a 2-a: Informații despre carieră

Vă rugăm să furnizați informații despre istoricul educațional al solicitantului dvs. Vă rugăm să includeți educația universitară, experiențe educaționale în afara unei școli sau a unui cadru universitar, cercetare educațională, proiecte educaționale și orice alte informații relevante referitoare la educație.

He's a master graduate in Business Administration of the George Emil Palade University of Medicine, Pharmacy, Science and Technology of Targu Mures and has also a bachelor degree in International Business and Economics at the Faculty of Economics and Business Administration of the Babeș-Bolyai University Cluj Napoca. During high school he was a mathematics Olympic and has successfully represented high school students as a vicepresident of the County Council of Students Mureș.

Vă rugăm să furnizați o listă a oricăror lucrări publicate scrise, compuse sau coordonate de solicitantul dvs. Informațiile din această secțiune vor include orice materiale publicate și revizuite de colegi, inclusiv cărți, studii științifice și publicații de cercetare, articole sau alte lucrări scrise.

Marius writes occasionally blog articles about sustainable life, plastic and stone paper on their e-commerce shop Rockha.

Links:

<https://rockha.ro/ce-presupune-o-viata-sustenabila/>

<https://rockha.ro/mancam-sustenabil/>

<https://rockha.ro/plasticul-cum-scapam-de-el/>

<https://rockha.ro/compozitie-hartia-din-piatra/>

<https://rockha.ro/avatanje-hartia-din-piatra/>

<https://rockha.ro/hartia-traditionala-vs-hartia-din-piatra/>

<https://rockha.ro/productivitatea/>

Pentru a vă înțelege mai bine candidatul, este important să le prezentați cronologia carierei. Vă rugăm să furnizați informații despre contextul candidatului dvs., despre ceea ce au realizat pe parcursul carierei, despre interesele și implicarea lor în domeniul ales și o scurtă prezentare generală a CV-ului lor.

Since he was a student, Marius felt that he had the power to make things happen. In high school, during summer holidays he started to work in several hospitality jobs to gain work experience and to develop his communication and time management skills. After graduating from the bachelor program in 2016, he started to work as an IT System Administrator a couple of years and then as a Business Analyst. In 2018 he started his first start-up, Rockha, in which he manufactured the first sustainable notebooks in Romania, made entirely from stone paper.

Stone paper is a type of paper that is made out of calcium carbonate 80% (limestone) and bio-polyethylene resin 20% (HDPE). In this case, the HDPE is used as a binder. Thereby, limestone from existing limestone quarries is being used as the raw material and processed into a fine powder.

Această rubrică vă oferă posibilitatea de a împărtăși mai multe informații cu privire la orice realizări sau premii pe care candidatul dvs. le-a realizat sau le-a primit pe parcursul carierei lor. Câștigarea unui premiu, lansarea propriei afaceri sau influențarea pozitivă a vieții altora într-un mod major sunt doar câteva exemple de evenimente de impact care ar constitui o realizare sau un premiu.

The most significant accomplishment for Marius is creating Rockha. At Rockha he invested all his knowledge, time and savings just for developing a premium brand of eco-friendly notebooks. The biggest challenge for him was being the first company in Romania that manufactures and sells this kind of product. "Planteaza un copac by Rockha" (Plant a tree by Rockha) is a Rockha initiative in which for every order from 99 RON and above placed on their website, team Rockha and also volunteers will plant a tree with the customers name, rescuing Romanian forests. Until 2021 Marius has volunteered organized through Rockha two planting campaigns counting almost 500 trees planted in Romanian national forests, being the proudest project for him. The biggest rewards for Marius are the messages received from the customers, knowing that their work not only saves nature but also is making customers' lives happier and better. He was invited to tell the Rockha story by several newspapers and TV shows but still the proudest rewards are customers' messages.

Vă rugăm să furnizați orice linkuri către platforme de socializare, site-uri web sau publicații care evidențiază candidatul dvs.

<https://www.zf.ro/afaceri-de-la-zero/afaceri-de-la-zero-marius-ardelean-absolvent-de-informatica-produce-in-targu-mures-agende-de-lux-cu-hartie-fabricata-din-piatra-in-urma-unei-investitii-de-10-000-de-euro-18798433>

<https://booknation.ro/agenda-din-piatra/>

<http://www.rockha.ro/>

<https://rockha.ro/blog/>

Partea a 3-a: Recomandarea propunătorului

Vă rugăm să explicați modul în care candidatul trăiește credința JCI „Lucrul în folosul umanității este cea mai nobilă formă de a munci”.

In the past few years humanity faces bigger primal problems but solves a few. Our planet as our safety is right on the edge and we have to take action now. We can't wait any more only for our governments to take action and we have to make some actions ourselves. As Mahatma Gandhi said "Be the change that you wish to see in the world", now more than ever is mandatory to involve and act in our own humanity problems. Marius's purpose through Rockha is to save our trees, no matter what. After he decided to use only paper that is not made from trees and does not involve consuming water, he knew that he can do more for saving the trees and started the campaign "Planteaza un copac by Rockha". In this way, he not only provides eco-friendly writing products but also contributes to reborn the forests that we as humanity destroyed.

Care calități fac din această persoană cel mai bun candidat pentru a deveni candidat la TOYP? De ce credeți că este unul dintre cei zece tineri remarcabili ai lumii?

Marius proves that with passion and ambition you can develop things that you don't know about. His first 18 months as an entrepreneur for Rockha were his greatest challenge he ever faced, having to learn how the paper industry works, what involves notebooks manufacturing, how an e-commerce website might function and social media strategies. All his work was driven by his main objective: to save our trees while increasing the quality of customers' lives.

Stone paper was a new concept in Romania and very few heard about it but no one worked with it. Marius had to deal with all the particularities that this kind of paper has and also learn how to deal with it. After discovering all the manufacturing details, a tougher challenge was to educate the potential market why they need a stone paper notebook and why they should pay extra for it. In the past two and a half years at Rockha, they have managed to save almost 100 trees from being cut and has planted over 500 trees during planting campaigns.